



Saving Lives, One Hygienist At A Time



Taking the NO for cleaner teeth and turning it into a YES for better health

Real-world strategies for leveraging the oral-systemic link to increase case acceptance and improve patient outcomes.

As a result of a life-changing event, Erika Spring has a passion for teaching about the Oral Systemic Link. During this course, she will be sharing practical, proven, and life-saving strategies to diagnose, treatment plan and even get patients to SAY YES.

Be ready to learn:

How lack of time and money could be killing our patients

The 30-second tool that could save your patient's life

Ways to help your dentist see the profit upside of protocol implementation

How to reduce patient fear by exhibiting true concern

How to change the case acceptance conversation from \$ to value

A sure-fire method to giving a consistent message to your patients

Erika will always deliver actionable tips, but you can **choose a custom focus:**

1 topic: 90 mins / 2 topics: half day / 3 topics: full day

Physical Health of the PATIENT

Mental Health of the PRACTITIONERS

Financial Health of the PRACTICE

Erika Spring is the Founder and Owner of Spring Innovative. Her mission is to help hygienists and their practices develop a hygiene department that **delivers cutting edge and lifesaving care to patients**. She believes if practice members individually and collectively commit to continual improvement, then clinical excellence will be the natural outcome.

As a practicing hygienist, Erika learned how communication and systems go hand-in-hand to increase case acceptance. She translates this into her teaching, whether as a professor or from the podium to help others know how to deliver clinical excellence in the real world.

Her true joy is hearing people she has coached say they are more productive and find their work more fulfilling and fun! On a personal note, her free time is spent on the beaches of the Crystal Coast of NC, most often on horseback.



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